



SRINIVAS UNIVERSITY

Srinivas Nagar, Mukka– 574 146, Mangalore.

(Private University Established by Karnataka Govt. ACT No.42 of 2013, Recognized by UGC, New Delhi, & Member of Association of Indian Universities, New Delhi)

3.4.4 Number of research papers published per Teacher in the Journals as notified on UGC website during the last five years

Sl. No.	Particulars	Year	Page No.
1	Link re-directing to journal source-cite website in case of digital journals	2018-19	2-28



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3.4.4 Number of research papers published per teacher in the Journals as notified on UGC CARE list during the last five years

Title of Paper	Name of Journal	Link to website of the Journal	Link to article/paper/abstract of the article
2018-19			
A Comprehensive Study of Talent Management Process adopted by Tata Consultancy Services (TCS)	International journal of case studies in business, IT and education	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/715	https://doi.org/10.5281/zenodo.2530409
A Compiled Strategic Scenarios of Reliance Power Limited, India	Scholedge international journal of management and development		https://dx.doi.org/10.2139/ssrn.3402277
Online E-Campus Interview Training MOOC Framework for Graduates	International Journal of Case Studies in Business, IT and Education (IJCSBE)		https://doi.org/10.5281/zenodo.1493263
Online E-Campus Recruitment Process of Berger Paints India Ltd	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		https://doi.org/10.5281/zenodo.1302767
Literature Review on Primary Organizational Recruitment Sources	international journal of case studies in business, IT and education		http://dx.doi.org/10.5281/zenodo.1210777
MCA Degree Beyond traditional Mathematical & Logical Prerequisite &	Scholedge international journal of management and development		http://dx.doi.org/10.5281/zenodo.1171067

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Concentration: Is it into a new Direction?			
Health Information Science and its growing popularities in Indian self-financed universities: Emphasizing Private Universities—A Study	International Journal of Case Studies in Business, IT and Education (IJCSBE)		http://dx.doi.org/10.26438/ijrbs/v5i1.111
How and Why Wharton Business School became World Topper – A Case Study on Organizational Quest for Excellence of First US Business School	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1164718
A ‘Desi’ Multinational – A Case Study of Hindustan Unilever Limited	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1147365
Employability Skill traits Management Quotient [ESMQ] - A Conceptual Model Proposal	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1156138
Investigation of Business Strategies in Higher Education Service Model of Selected Private Universities in India.	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1209910
MCA Program and Lateral Entry Opportunities in India: A Study of Private Universities	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1162288

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Growing popularity of Post Graduate Diploma programs in IT and Computing in Indian Private Universities	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1162290
PGDCA and other allied Post Graduate Diploma programs importance in Masters Entry in India: A New Horizon for the Bachelor holders from Diverse Fields	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1209861
MCA Degree in 1 to 5 Year! — An Investigation of Private Universities in India	. International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1203986
MPhil as Masters by Research Work Programs in IT & Computing Fields: A Case Study of Indian Private Universities	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1195709
M.Phil. Programs in IT & Computing into new heights: A Case study of Srinivas University, Karnataka	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1198602
Role of Economics and Allied Sciences into Information and Computing fields: Emphasizing Economics & IT Programs— World and Indian Context	International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1195707

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Master of Science with emerging Specializations and Honor's/ Major: A Case of IT & Computing Fields in Indian Private Universities.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1197232
Literature Review of Impact of Branding on Base of the Pyramid Markets with Special Reference to India.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1189047
The increasing trend of Domain based Information Sciences programs in India-An Investigation of Private Universities	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1195703
Chief Information Officer and their changing role as Information cum Techno-Management Professionals: Brief Overview	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1171083
Cyber Crime: Challenges, Issues, Recommendation and Suggestion in Indian Context	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1171079
Technological Development and Information Science-From early age to contemporary period: Take a relook	International Journal of Applied Engineering and Management Letters		http://doi.org/10.5281/zenodo.1171091

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Information Science and Technology Vis-à-Vis Physical Education and Sports Sciences: An Overview on Sports Information Infrastructure	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1205772
Computing and Information Sciences with changing entry criteria from Non-Mathematical Sciences: International Trends and its adoption in Indian Private Universities—Study of BCA Program	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1195625
BSc in Computing and IT related subjects with flexible and changing entry criteria: International Trends and adoption in Indian Private Universities—A Knowledge Survey.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1195635
Business Information Sciences emphasizing Digital Marketing as an emerging field of Business & IT: A Study of Indian Private Universities	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1195700

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Computing Academics into New Age Applied Science Programs and Fields Emphasizing Trend on Animation and Multimedia Technology—An Investigation of Indian Private Universities	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1195698
Computing Academics into New Age Programs and Fields: Big Data Analytics & Data Sciences in Indian Academics—An Academic Investigation	Saudi Journal of Business and Management Studies		http://dx.doi.org/10.5281/zenodo.1205537
Generating Wealth at the Base of the Pyramid – A Study using ABCD Analysis Technique	MERC Global’s International Journal of Management		http://dx.doi.org/10.5281/zenodo.1205586
Is Indian Computing academics units are interested in the areas of IT? A Case of Cloud Computing & Virtualization	y. International Journal of Case Studies in Business, IT and Education		http://dx.doi.org/10.5281/zenodo.1210354
Computing & Information Science Degrees with emerging flexibilities and entry level criteria: Study of MSc Programs in IT and Computing Fields in Indian Private Universitie	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1210358

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Digitization of India - Impact on the BOP Sector	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1211434
A Transformed Model of Brand-building for B-Schools: An Indian Perspective	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1175948
Computing and Information Sciences in India: Educational Issues, Policies & Potentialities.	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1218282
Mobile Cloud Computing - Contemporary issues and possible solutions: A Tool for Healthy Business World. Chapter 9, Cloud Computing & Big Data: A Handbook Edited by P.K. Paul, Neelananarayanan V, Vijayakumar V. and P. S. Aithal, New Delhi Publishers	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1218711
Strategic Management Research in India: Contribution of Top Business Schools during last 5 Years – A Critical Study.	International Journal of Applied Engineering and Management Letters (IJAEML)		http://dx.doi.org/10.5281/zenodo.1237897
Cyber Security to Information Assurance: An Overview	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1249305

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Business Informatics: With Special Reference to Big Data as an emerging Area: A Basic Review	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1249786
Business Strategy of Top Indian IT Company: MindTree	International Journal of Case Studies in Business, IT, and Education		http://dx.doi.org/10.5281/zenodo.1249871
The Significance of Big Data for the Base of the Pyramid Segment.	International Journal of Management, Technology, and Social Sciences (IJMTS)		http://dx.doi.org/10.5281/zenodo.1253705
Effect of Role Models - A Critical Study on the Recent Research Contribution of Vice-Chancellors of Selected Private Universities in India	International Journal of Scientific & Technology Research	https://ssrn.com/abstract=3225756	http://dx.doi.org/10.5281/zenodo.1257729
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success.	International Journal of Case Studies in Business, IT, and Education (IJCSBE)		http://dx.doi.org/10.5281/zenodo.1302779
Business Strategy of Top Indian Company: L&T InfoTech	International Journal of Applied Engineering and Management Letters (IAEML)		http://dx.doi.org/10.5281/zenodo.1302770
Online E-Campus Recruitment Process of Berger Paints India Ltd	SCHOLEDGE International Journal of Business Policy & Governance		http://dx.doi.org/10.5281/zenodo.1302767

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A Critical Study on the Recent Research Contribution of Vice-chancellors of Selected Private Universities in India	International Journal of Management, Technology and Social Sciences (IJMTS),		http://dx.doi.org/10.5281/zenodo.1257729
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success	International Journal of Applied Engineering and Management Letters (IJAEML),		http://dx.doi.org/10.5281/zenodo.1302779
Online E-Campus Recruitment Process of Berger Paints India Ltd	Journals BAHIANA School of Medicine and Public Health		http://dx.doi.org/10.5281/zenodo.1302767
The Significance of Big Data for the Base of the Pyramid Segment	Journals BAHIANA School of Medicine and Public Health		http://dx.doi.org/10.5281/zenodo.1253705
Business Strategy of Top Indian Company: L&T InfoTech.	Journal of Clinical Orthopaedics and Trauma	http://www.tjprc.org/publishpapers/2-34-1530789834-abs.3.IJHRMRAUG20183.pdf	http://dx.doi.org/10.5281/zenodo.1302770
Conceptual Context of various models for Employee Engagement – Review of Literature	Journal of Advances in Sports and Physical Education		http://dx.doi.org/10.21276/Sjbms
The Concept of Ideal Drug & its Realization Opportunity using Nano pharmaceutical Research Scenario	International Journal of Management, Technology, and Social Sciences (IJMTS),		http://dx.doi.org/10.5281/zenodo.1469963

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Competitive Strategies in Green Business – A Case Study on Aegis Logistics Ltd	International Journal of Management, Technology and Social Sciences (IJMTS),	https://srinivaspublication.com/wp-content/uploads/2018/12/3.PatentAnalysis_FullPaper.pdf	http://dx.doi.org/10.5281/zenodo.1344848
Impact of Implementation of Goods and Service Tax on Indian Banking Sector	International Journal of Law Management & Humanities	https://ssrn.com/abstract=3289266	http://dx.doi.org/10.5281/zenodo.1404693
Patent Analysis as a New Scholarly Research Method	Quest Journals Journal of Research in Humanities and Social Science	https://doi.org/10.47992/IJC_SBE.2581.6942.0041	http://dx.doi.org/10.5281/Zenodo1404184
A Compiled Strategic Scenarios of Reliance Power Limited, India	International Research Journal		http://dx.doi.org/10.5281/zenodo.1487663
The Concept and Importance of Alternative Strategy as Parallel Strategy to be followed in Organizational Decisions to Ensure Success.	International Research Journal of Engineering and Management Studies	https://ssrn.com/abstract=3250084	http://dx.doi.org/10.5281/zenodo.1302779
Study of Various General-Purpose Technologies and Their Comparison Towards Developing Sustainable Society	International Journal of Recent Trends in Engineering & Research	https://ssrn.com/abstract=3289284	http://dx.doi.org/10.5281/zenodo.1409476
How to Improve the Employee Productivity of Banking System in India – a Theory of Accountability Based Analysis	International Journal of Management, Technology, and Social Sciences (IJMTS)	https://ssrn.com/abstract=3289262	

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How to Boost Faculty Research Performance in HEI's to Improve Intellectual Property by Integrating it with Faculty Compensation – A “Theory of Accountability” based Framework.	International Journal of Management, Technology, and Social Sciences	https://www.researchgate.net/publication/329152895_Sustainable_Development_in_India_20_with_Reference_to_the_BOP_Perspective	http://dx.doi.org/10.5281/zenodo.1689055
Nanotechnology based Innovations and Human Life Comfortability –Are we Marching towards Immortality?	International Journal of Applied Engineering and Management Letters (IJAEML)	https://www.researchgate.net/publication/329152972_The_Concept_Characteristics_of_Ideal_Energy_System_and_its_Realization_Constraints	
Sustainable Development in India 2.0 with Reference to the BOP Perspective	International Journal of Management, Technology, and Social Sciences		http://dx.doi.org/10.5281/zenodo.1485219
The Concept & Characteristics of Ideal Energy System and its Realization Constraints	International Journal of Applied Engineering and Management Letters		http://dx.doi.org/10.5281/zenodo.1487702
Sustainable development in India 2.0 with reference to the BOP perspective	International Journal of Management, Technology, and Social Sciences (IJMTS),	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/212	https://doi.org/10.47992/ijaeml.2581.7000.0028
A ‘Desi’ Multinational – A Case Study of Hindustan Unilever Limited	International Journal of Management, Technology, and Social Sciences	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/434	http://dx.doi.org/10.5281/zenodo.1147365

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Digitization of India-impact on the BOP sector	International Journal of Case Studies in Business, IT, and Education	https://srinivaspublication.com/journal/index.php/ijmts/article/view/54	http://doi.org/10.47992/ijmts.2581.6012.0036
A Study on Multifactor Authentication Model Using Fingerprint Hash Code, Password and OTP	International journal of Engineering Research and Technology	http://ijaasr.dvpublication.com/a-comparative-study-on-fingerprint-hash-code-otp-and-password-based-multifactor-authentication-model-with-an-ideal-system-and-existing-systems/	http://doi.org/10.5281/zenodo.1135255
A Study on Fingerprint Hash Code Generation Based on MD5 Algorithm and Freeman Chain Code	ACS Appl. Nano Mater.	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/768	http://doi.org/10.5281/zenodo.1144555
A Comparative Study on Fingerprint Hash Code, OTP, and Password based Multifactor Authentication Model with an Ideal System and Existing Systems	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/journal/index.php/ijcsbe/article/view/698	http://doi.org/10.5281/zenodo.1149587
A Novel Tuning Based Contrast Adjustment Algorithm for Grayscale Fingerprint Image	International Research Journal of Engineering and Technology	https://srinivaspublication.com/journal/index.php/ijaeml/article/view/1050	
ABCD Analysis of Fingerprint Hash Code, Password and OTP	International Journal of Engineering Research and Modern Education	https://srinivaspublication.com/wp-content/uploads/2019/02/8.	

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based Multifactor Authentication Model		MobileBanking_FullPaper.pdf	
A Study on Pre and Post Processing of Fingerprint Thinned Image to Remove Spurious Minutiae from Minutiae Table	International Journal of Applied Engineering and Management Letters	https://srinivaspublication.com/wp-content/uploads/2019/12/9.MultiPhaseSecurity_FullPaper.pdf	http://doi.org/10.5281/zenodo.1174543
A Study on Mobile banking Financial Transaction of Major Nationalized Banks in India	International Journal of Engineering Research and Modern Education,	https://srinivaspublication.com/wp-content/uploads/2019/01/4.AuthenticationIRIS_FullPaper.pdf	https://doi.org/10.47992/IJMTS.2581.6012.0050
A Study on Multi Phase Security Solutions to ATM Banking Systems	International Journal of Applied Engineering and Management Letters,	https://srinivaspublication.com/wp-content/uploads/2019/01/2.-3i-Infotech_FullPaper.pdf	
Multifactor Authentication Model using Fingerprint Hash code and Iris Recognition	IJAIEM	https://srinivaspublication.com/wp-content/uploads/2019/01/4.-BS_Salesforce_FullPaper.pdf	https://doi.org/10.47992/IJMTS.2581.6012.0046
Analysis of Business Strategies of Salesforce.com Inc.	Bulletin of Materials Science	https://srinivaspublication.com/wp-content/uploads/2019/01/5.ABCDBio_FullPaper.pdf	https://doi.org/10.47992/IJCSBE.2581.6942.0026

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Accenture – Understanding Sustainable Business Strategies	Journal of Bio- and Tribo-Corrosion	https://srinivaspublication.com/wp-content/uploads/2019/02/9.FingerprintThinning_FullPaper.pdf	https://doi.org/10.47992/IJCSBE.2581.6942.0028
ABCD Analysis of Fingerprint Biometric Attendance Maintenance System	Journal of Bio- and Tribo-Corrosion .	https://srinivaspublication.com/wp-content/uploads/2019/09/3.MedicalImage_FullPaper.pdf	
A critical study on business strategies of 3i infotech ltd	International Journal of Latest Technology in Engineering, Management & Applied Science	https://srinivaspublication.com/wp-content/uploads/2019/01/7.-AccentureCaseStudy_FullPaper.pdf	https://doi.org/10.47992/IJCSBE.2581.6942.0023
A Study on the Effectiveness of Social Security System for the Fisher Folks in Mangaluru,	International Journal for Science and Advance Research in Technology		http://doi.org/10.5281/
The Efficacy Of McConnell’s Taping Versus Sham Taping Along With Concentric And Eccentric Strength Training Of Wrist Extensors In Lateral Epicondylalgia-Double Blinded Randomized Clinical Trial	International Journal of Applied Engineering and Management Letters	www.researchgate.net/publication/326630153	
Effects of unstable surface task oriented training and visual deprived balance training in	International Journal of Application or Innovation in Engineering & Management	www.researchgate.net/publication/327836119	

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hemiparetic individuals: A comparative study			
A study to analyze the relationship between the decline of cognition and fine motor skills in elderly population	International Journal of Application or Innovation in Engineering & Management	www.researchgate.net/publication/329424696	http://dx.doi.org/10.15621/ijphy/2018/v5i4/175696
Study on the Changing Landscape of Financial Services in Indian Banking System Opportunities and Challenges,	Bulletin of Materials		http://doi.org/10.5281/zenodo.1147197
Study on the Mobility in Status of Women Evolutionary Phases towards Empowerment in India,	Journal of Alloys and Compounds		http://doi.org/10.5281/zenodo.1462570
Philosophical Review on the Basic & Action Research Methods-A Critical Analysis,	J. Mater. Chem		https://doi.org/10.5281/zenodo.1487690
Patent Analysis as a New Scholarly Research Method.	International journal of Computer Sciences and Engineering	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3417517	http://dx.doi.org/10.5281/zenodo.1404184.
Nanotechnology based Innovations and Human Life Comfortability –Are we Marching towards Immortality?	International Journal of Recent trends in Engineering and Research.	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3381780	10.5281/zenodo.1451498
The Concept & Characteristics of Ideal Energy System and its Realization Constraints	International journal of Engineering Research and Technology	https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3381778	https://doi.org/10.5281/zenodo.1487702.

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Study of various General-Purpose Technologies and Their Comparison towards developing Sustainable Society	International Journal of Engineering Research in Computer science and Engineering	https://www.ijser.org/researchpaper/Utilization-of-Pongamia-Pod-Shell-and-Tamarind-Shell-for-the-Production-of-Fuel-Pellets.pdf	http://doi.org/10.5281/zenodo.1409476 .
A study based on different protocols to enhance security for data dissemination in WSN's	International Research journal of engineering and Technology	https://www.ijedr.org/papers/IJEDR1807048.pdf	
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Comparative Study on Axial Loading Conditions and Effect of Mineral Filler on CSM and WF Fibers	International Journal of Scientific Research in Mechanical and Materials Engineering	http://ijsrmme.com/IJSRMME18253	https://www.irjet.net/archives
Review on Tribological Parameters of Fibre Reinforced Plastics Modified with Mineral Fillers	ScienceDirect: Materials Today	https://www.sciencedirect.com/science/article/pii/S221478532032890X?via%3Dihub	http://ijsrmme.com/

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Experimental Study on Light Weight Concrete by Replacement of Fine Aggregate” National Conference on Emerging Trends in Civil Engineering (NCETCE-18) at BGSIT, Mandya District is selected for publication in IJSPR 2018	International Research Journal of Engineering and Technology (IRJET)	https://www.irjet.net/archives/V5/i7/IRJET-V5I7103.pdf	http://www.ijspr.com/citations/NCETCE2018/IJSPR_NCETCE_18NC112.pdf
Comparison of discrete cosine transforms based OFDM with DFT	International journal of advanced technology and innovative research	http://www.ijatir.org/uploads/435261IJATIR15040-238.pdf	https://www.irjet.net/archive
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Survey Paper on Health-CPS: Healthcare Cyber- Physical System Assisted by Cloud and Big Data	International Journal of Energy Research	https://onlinelibrary.wiley.com/doi/abs/10.1002/er.6506	https://ijsrcseit.com/
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